

RICHARD TONG



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Richard is a proven Tech Leader in Education Technology, he worked as the Director of Solution Architecture from 2011-2014 at Amplify Education (News Corp) and was Head of Implementation in the Greater China Region at Knewton from 2015-2016.

He is the current member of the IEEE AIS (Adaptive Instructional Systems) Standard Working Group, IEEE ICICLE (IC Industry Consortium on Learning Engineering), the advisory board for Rutgers University's Big Data Program. He is also the member of School Interoperability Framework Association (SIFA) Technology Board, and co-chairs of Assessment Group and IDM Group and has served as a member of Assessment Interoperability Framework Working Group. He has defined and authored the Identification Management Profile for both SIF and Common Education Data Standard (CEDS).

He also served as a member of the IMS Global Caliper standard workgroup and Computer Adaptive Testing workgroup, etc. Richard is an experienced technologist and executive. He served as the CTO of Phoenix New Media, CTO of Global Villager, the Director of Distribution and Data Solutions at PR Newswire, etc. He is also an entrepreneur in technology. He Co-founded China Netwave , United Internet TV (UITV) and HZ Tech.