

JULITA VASSILEVA



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A professor at the University of Saskatchewan, and Bulgarian native, Julita is a leading researcher in user modelling, personalization and social computing, has authored over 250 research papers in the areas of intelligent tutoring and recommender systems, user modeling and personalization, trust and reputation, persuasion and behavior change. She is a member of the Editorial boards of User Modeling and User Adapted Interaction, IEEE Transactions of Learning Technologies, International Journal of AI in Education, PeerJ Computer Science, Computational Intelligence, and associate editor of the International Journal of Continuing Engineering Education and Life-Long Learning.

She has been awarded the Distinguished Graduate Supervisor Award by the University of Saskatchewan's College Of Graduate Studies in 2015, the Advising Excellence Award by the University of Saskatchewan Graduate Student Association in 2014, and the Saskatoon's YWCA "Women of Distinction Award (Science and Research)" in 2015. She held the NSERC/Cameco Chair for Women in Science and Engineering (CWSE) for the Prairie region between 2005 and 2011 and started a successful science outreach program for aboriginal youth in the North.