

# Gianna Martinengo

CEO DKTS, Founder and President of Women&Tech® ETS

Board Member IT-TD, City of Milan - Coordinator of the Scientific Committee of MUSA Scarl - Member of the Scientific Committee of UNISALUTE

Gianna Martinengo is an entrepreneur. Proactive with respect to the transformations of society and with a natural predisposition for innovation, she has undertaken a passionate activity of research and experimentation in new technologies supported by a dual cultural experience, humanistic (Bocconi and Cattolica) and technological (Institute of Mathematical Studies in the Social Sciences, Stanford, Ca).

Her approach to work and innovation, which she considers fundamental for the progress of the entire social system, is based on operational commitment. Innovation, for Gianna Martinengo, does not only mean doing faster or better what was done before, but above all doing something else: conceiving the problem differently, before solving a problem conceived by someone else. Her guidelines: applied research, growth of professionalism, partnerships with other centres of know-how, internationalisation and above all both empathetic and rigorous management of human resources.



Gianna Martinengo is a visionary in promoting sustainable competitiveness in the Knowledge Society globally. She underscores the importance of continuously enhancing human skills and knowledge to adapt to evolving socio-economic landscapes, advocating for the integration of technologies as dynamic models for innovation across institutional and industrial domains. Martinengo's work extends beyond IT and AI, impacting industrial production and services. She views technology as a catalyst for innovation, especially when aligned with social objectives, emphasizing the reciprocal relationship between technological advancement and social needs. Martinengo's expertise in managing innovation has garnered recognition, evident in numerous awards and honors. Her extensive experience in the digital sector has enabled her to collaborate with hundreds of businesses, research centers, and universities worldwide, contributing to conferences and seminars globally.

Founder and CEO of DKTS - a consultancy and services company in the Open Innovation sector - she has founded many start-ups in Italy and abroad, developed hundreds of projects in the fields of technological and social innovation, and collaborated with the most important international businesses, universities and research centres in the world.

Co-founder of DIDA\*LAB (1985-2008): the first Italian applied research laboratory dedicated entirely to Interactive Artificial Intelligence projects. Today, this approach is clearly recognised and used in numerous significant applications of products and services. This is thanks to the Web and recent developments in machine learning systems based on deep neural networks and large language models, as is the case with ChatGPT and other similar platforms.

Member of the [Board Technological Innovation - Digital Transformation of the Municipality of Milan](#).; Coordinator of the Scientific Committee of [Musa Scarl](#).; Member of the [Scientific Committee of Unisalute](#).; Founder and President of [Women&Tech® - Women and Technology Association - ETS](#). Previously (2020-2023) Member of the [International Advisory Board of STOA, Panel for the Future of Science and Technology - European Parliament](#)

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